

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

July 6th, 2016

HIGHLIGHTS:

- In a random sampling of public opinion taken by the Forum Poll™ among 1429 Canadian voters, as many as two thirds approve of the recent federal and provincial agreement to expand CPP (65%)
- Just fewer than one fifth disapprove of CPP expansion (16%)
- “The previous government resisted this move for so long, calling any increase to CPP contributions and benefits a “payroll tax”, and relying on support from their friends at the various business lobbies. It is apparent, however, that this argument never had traction, and pent-up demand for pension reform is generating real enthusiasm at the action the government has taken”

FOR IMMEDIATE RELEASE

Wide Approval for CPP Expansion

Oldest voters are happiest with decision

In a random sampling of public opinion taken by the Forum Poll™ among 1429 Canadian voters, as many as two thirds approve of the recent federal and provincial agreement to expand CPP (68%), and this is especially common to Gen X (45 to 54 - 71%) and the oldest (65+ - 72%), the very wealthiest (\$100K to \$250K - 76%), in Ontario (72%) and the prairies (73%), among Liberals (77%) and, to a slightly lesser extent, New Democrats (74%), those with no children at home (a proxy for mid age - 69%), those with some college or who have graduated (69%), among those who have used marijuana (72%) and those who still do (73%).

Just fewer than one fifth disapprove of CPP expansion (16%), and a similar proportion don't have an opinion (17%).

“The previous government resisted this move for so long, calling any increase to CPP contributions and benefits a “payroll tax”, and relying on support from their friends at the various business lobbies. It is apparent, however, that this argument never had traction, and pent-up demand for pension reform is generating real enthusiasm at the action the government has taken” said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1429 randomly selected Canadian adults. The poll was conducted on July 5th, 2016.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Canada Pension Plan Expansion Approval

The provinces recently agreed to expand the Canada Pension Plan, or CPP. Higher contributions and benefits will commence in 2019, and be fully in place by 2023. Do you approve or disapprove of expanding CPP?

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1429	253	196	251	341	388	722	679
Approve	68	62	66	71	70	72	69	68
Disapprove	16	14	22	16	16	12	19	12
Don't know	17	24	12	13	14	17	12	20

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1429	137	272	224	201	154	242
Approve	68	59	69	65	67	73	76
Disapprove	16	12	12	15	16	19	16
Don't know	17	29	20	20	16	9	9

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1429	105	320	554	100	144	206	1120	309
Approve	68	69	57	72	73	69	70	71	56
Disapprove	16	15	12	16	21	19	17	16	14
Don't know	17	16	31	13	6	12	13	12	30

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1429	377	655	162	75	58	41
Approve	68	53	77	74	66	62	48
Disapprove	16	35	7	9	12	22	31
Don't know	17	12	16	18	22	16	22

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Children

%	Total	Yes	No
Sample	1429	331	1098
Approve	68	65	69
Disapprove	16	19	14
Don't know	17	15	17

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1429	305	411	501	212
Approve	68	64	69	69	67
Disapprove	16	15	13	18	17
Don't know	17	20	19	13	16

Marijuana Usage

%	Total	Ever Used Marijuana- Yes	Ever Used Marijuana- No	Currently Use Marijuana- Yes	Currently Use Marijuana- No
Sample	1429	614	815	155	459
Approve	68	72	64	73	72
Disapprove	16	13	18	10	14
Don't know	17	15	18	17	14

Opinion of Monarchy Continuation

%	Total	Favor	Opposed	Don't know
Sample	1429	591	612	226
Approve	68	70	68	61
Disapprove	16	15	20	8
Don't know	17	15	13	31

Gun Ownership

%	Total	Gun Owners	Do Not Own a Gun
Sample	1429	250	1179
Approve	68	65	68
Disapprove	16	23	14
Don't know	17	12	18

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President
Forum Research Inc.
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E-mail: lbozinoff@forumresearch.com

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